



## **CLIMATE, CITIES, AND COMPANIES:**

# THE ROLE OF SMART CITIES IN FOSTERING A SUSTAINABLE ECONOMY

Mathilde Bossut, Frankfurt School of Finance & Management







Supported by:

based on a decision of the German Bundestag



## INTRODUCTION

« Cities generate most of the global economy, and most of its energy use, resource demands and climate emissions.
How we build cities over the next decades will largely determine whether we can deliver a bright green future.»

#### **Alex Steffen**



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## **CORPORATE STRATEGY & CLIMATE CHANGE**



Graph: Climate-related risks and opportunities, Guidelines on reporting climate-related disclosures, European Commission, 2019

Introduction | Mitigating Risks | Improving impact | Seizing opportunities | Conclusions

MORGENSTADT GLOBAL SMART CITIES INITIATIVE GLOBAL AFFROACH - LOCAL SOLUTIONS

## **IMPLICATION FOR CITIES**



Graph: Climate-related risks and opportunities, Guidelines on reporting climate-related disclosures, European Commission, 2019

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# 01 CITIES AS ENABLERS OF A FIT-FOR-FUTURE BUSINESS ENVIRONMENT

## **ENABLING A BUSINESS ENVIRONMENT**

- Conduct **city-wide risk assessment** and make sustainability-related information **publicly available**;
- Create a space for knowledge sharing and dialog, support businesses in identifying their interdependencies and future needs.
- Support knowledge sharing and cooperation between parties.
- Inform, consult and involve private actors in spatial, urban infrastructure planning or in the development of a sustainability strategy
- Encourage local businesses to bring up solutions, de-risk and subsidise these projects with public funds wherever possible

#### **Questions to start:**

- > What are the major risks might territories are exposed to? Which companies are going to be the most affected?
- Is this policy I am implementing going to negatively impact local companies? Can I take steps to minimize this negative impact?

Source: [1] C40 Knowledge (March 2022), How cities can encourage private sector adaptation finance, [2] CDP (2019), City-Business Climate Alliance, A step-by-step guide for developing successful collaboration

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### **AN EXAMPLE: ROTTERDAM (NETHERLANDS)**



**Initial problem :** The Rotterdam Port Area lies largely outside the flood defence system. While it is currently well protected against flood, sea level rise and higher frequency and severity of storms might threaten its safety.

Adopted measures : The Municipality of Rotterdam considered climate change scenarios, mapped probabilities and consequences of flooding, made information public (<u>Rotterdam high water map</u>), engaged with stakeholders in a dozen workshops to sensibilize and identify the needs and most relevant measures.

**Results :** Adoption of an adaptation strategy by the municipality, the port of Rotterdam and companies. It includes preventive measures with spatial planning and prepared emergency response.

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Source: [1] <u>www.portofrotterdam.com</u>, [2] www.rotterdam.nl



# 02

## CITIES AS DRIVERS FOR STRONGER CORPORATE ENVIRONMENTAL AND SOCIAL RESPONSIBILITY



## **DRIVING STRONGER CSR PRACTICES IN YOUR MUNICIPALITY**

- Engage with local businesses to inspire them to adopt mor sustainable business practices.
- De-risk and subsidize climate mitigation projects with public funds when possible, promote market-based instruments
- Communicate and involve local businesses in your city's sustainability strategy, encourage local businesses to apply for public fundings and carry on the city's sustainability-related projects
- Encourage local businesses to **align their CSR Strategy** with the city's sustainability strategy
- Create a space for discussion and knowledge sharing between local companies

#### **Questions to start:**

- > Have some companies adopted CSR Strategy? Are there **potential synergies** with my city's sustainability agenda?
- > Which sector and which companies are the **largest contributors** to my city's emissions?
- > Are there businesses that align with our priorities who may be ripe for partnership?

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MORGENSTADT GLOBAL SMART CITIES INITIATIVE GLOBAL APPROACH - LOCAL SOLUTIONS

## **AN EXAMPLE: NANTES (FRANCE)**



Adopted measures : The city developed a Corporate Social Responsibility Platform "RSE Nantes". The City of Nantes encourages businesses to adopt a CSR Strategy and guides them with a CSR toolbox, best practices as well as CSR Trainings.

**Results :** The program led to **synergies between municipal and business initiatives**. Among other results, the City of Nantes encouraged MSME to apply for public procurement, developed a cycling street network and provided corporate electric bikes, assisted companies in computing their carbon balance sheet and mitigating their carbon emissions, connected companies to foster a local circular economy, etc...



# 02

## CITIES AS CATALYZERS FOR A LOCAL GREEN ECONOMY

## SEIZING OPPORTUNITIES ARISING WITH THE GREEN ECONOMY

- Promote municipal bankable projects in the framework of your city's sustainability strategy and tap into private financing from local actors.
- Inform local companies about business opportunities and advantages associated with climate change mitigation and adaptation, e.g. possibility to tap into international climate finance
- Position your city as a green economy hub, by encouraging more sustainable practices in your key sectors and activities and by connecting companies, employees, research institution and universities.

#### **Questions to start:**

- What are the main sustainability-linked trends in your key sectors ? Are local business performant against those trends? What would they need to become leader on those trends?
- What are your other strengths that could justify positing your city in a specific sector e.g., headquarters of national or international institutions, research institute, academics, human capital?

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#### **AN EXAMPLE: FRANKFURT (GERMANY)**



Initial situation: Frankfurt is the most important financial centre in continental Europe and is home of the European Central Bank, the Bundesbank, hundreds of domestic and foreign banks.

Adopted measures : Frankfurt has positioned itself in the field of sustainable finance by bringing financial institutions together within the Green Finance Cluster Frankfurt that became the Green and Sustainable Finance Cluster Germany, leading to the adoption of the Frankfurt Declaration.

**Results :** In 2021, Frankfurt has been chosen to become the seat of the IFRS Foundation's International Sustainability Standards Board (ISSB).

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MORGENSTADT GLOBAL SMART CITIES INITIATIVE GLOBAL APPROACH - LOCAL SOLUTIONS

## **IMPLICATION FOR CITIES**



Graph: Climate-related risks and opportunities, Guidelines on reporting climate-relate disclosures, European Commission, 2019



## **DEEP DIVE INTO CITY-BUSINESSES PARTNERSHIPS**

- C40 Knowledge (March 2022), How cities can encourage private sector adaptation finance, Implementation guide: <u>https://www.c40knowledgehub.org/s/article/How-cities-can-encourage-private-sector-adaptation-finance?language=en\_US</u>
- CDP (2019), City-Business Climate Alliance, A step-by-step guide for developing successful collaboration: <u>https://www.c40.org/wp-content/uploads/2021/09/City-Business-Climate-Alliances.pdf</u>

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# **THANK YOU FOR YOUR ATTENTION !**

Mathilde Bossut, Frankfurt School of Finance & Management

M.Bossut@fs.de





## **OVERCOMING BARRIERS FOR SMART CITY FINANCING**

#### THE CASES OF SALTILLO, PIURA, AND KOCHI

*Yamini Jain & Gabrielle Carbonell, Frankfurt School of Finance & Management* 

University of Stuttgart Institute for Human Factors and Technology Management IAT





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## Agenda

- Project Ideas
- Barriers to Projecy Ideas
- General financing instruments
- International financial institutions and sources of project funding
- Public sources of funding for municipal projects in Mexico
- National development banks and other sources of funding for municipal
   projects in Mexico
- Public sources of funding for municipal projects in Perú
- National development banks and other sources of funding for municipal projects in Perú
- National and Regional Finance in Kochi
- Recommendations for advancing project ideas
- Possible financing instruments recommended by thematic group



## Project ideas of the Morgenstadt Initiative in Saltillo

- The project ideas within the Road Map were identified through the Morgenstadt City Lab methodology.
- The City Lab focused on "Energy", "Water" and "Mobility"
- The project ideas were then grouped under three large thematic groups: urban planning and water, urban planning and mobility and energy. A fourth thematic group considers the cross-cutting tools of digitalization and Smart Technologies that allow optimization of planning and operation of projects and initiatives.
   Restoration and integration of blue green infrastructure
   Sustainable urban corridors and green areas





# Economic-financial barriers to the implementation of sustainable development projects in Saltillo

Barriers to urban planning and water projects			Barriers to urban planning and mobility projects		Barriers to energy projects		
٩	Capital intensive construction and implementation	٢	High capital requirements for vehicle acquisition or infrastructure investments	¢	Scarce public resources for the development of pre-feasibility studies and project profiling		
٢	Traditionally do not generate revenue in the operational phase	٢	Scarce public resources for the development of pre-feasibility studies	٢	Scarce public resources for project implementation		
٢	Scarce public resources for the development of pre-feasibility studies and project profiling	۲	and project profiling Scarce public resources for project implementation	ŧ	These projects are known to generate income in the operational phase as energy		
٢	Scarce public resources for project implementation	۲	These projects can generate income in the operational phase but require		financial instruments to overcome the upfront cost barrier		
٢	Savings from water management costs and from avoided flooding are yet to be evaluated	٢	Income generated is limited socially and politically in relation to transport	¢	In subsidized sectors, payback periods are artificially prolonged and return on investment reduced		
٢	Potential increase in municipality operational costs		rates and potential subsidies for this service	¢	for end-users Regulatory uncertainty		
٢	Public financing plans for adaptation are lacking	€	Potential increase in municipality operational costs				

## Project ideas of the Morgenstadt Initiative in Piura



- The project ideas within the Road Map were identified through the Morgenstadt City Lab methodology.
- The City Lab focused on "Energy", "Water" and "Mobility"
- The project ideas were then grouped under three large thematic groups: urban planning and water, urban planning and mobility and energy. A fourth thematic group considers the crosscutting tools of digitalization and Smart Technologies that allow optimization of planning and operation of projects and initiatives.



# Economic-financial barriers to the implementation of sustainable development projects in Piura

## Barriers to urban planning projects

- Capital intensive construction and implementation
- Traditionally do not generate revenue in the operational phase
- Scarce public resources for the development of pre-feasibility studies and project profiling
- Scarce public resources for project implementation
- Potential increase in municipality operational costs

#### Barriers to water projects

- Capital intensive construction and implementation
- Scarce public resources for the development of pre-feasibility studies and project profiling
- Scarce public resources for project implementation
- Savings from water management costs are yet to be evaluated
- In subsidized sectors, payback periods are artificially prolonged and return on investment reduced for end-users
- Potential increase in municipality operational costs

#### **Barriers to energy projects**

- Scarce public resources for the development of pre-feasibility studies and project profiling
- Scarce public resources for project implementation
- These projects are known to generate income in the operational phase as energy expense savings, but require financial instruments to overcome the upfront cost barrier
- In subsidized sectors, payback periods are artificially prolonged and return on investment reduced for end-users



## **Project ideas of the Morgenstadt Initiative in Kochi**

- The project ideas within the Road Map were identified through the Morgenstadt City Lab methodology.
- The City Lab focused on the "Energy", "Water" and "Green Buildings / Infrastructure" sectors.
- The project ideas are grouped under three main thematic clusters: urban planning and green infrastructure, water and energy, in addition to a cross-cutting tool.

#### **Urban Planning & Green** Infrastrucutre

- Fishermen's Settlement ٠
- Green Building Initiative ٠
- Urban Heat Island Mitigation Strategies
- Ecological apartment building

#### Energy

- Decentralized solar ٠ desalination and rainwater harvesting
- Energy efficiency audits for public and commercial buildings
- Pilot project for controlled charging for electric vehicles

#### Water

- Kochi integrated Water ٠ Master Plan
- Decentralized ٠ solar desalination and rainwater harvesting

#### Master Plans & GIS

- Integrating Climate Services into the 
   Kochi integrated Water Master Plan Kochi GIS-Map
  - Holistic Spatial Plan



# Economic-financial barriers to the implementation of sustainable development project in Kochi

**Barriers to energy projects** 

## Barriers to urban planning and green infrastructure projects

- Capital intensive construction and implementation
- Traditionally do not generate revenue in the operational phase
- Scarce public resources for the development of pre-feasibility studies and project profiling
- Scarce municipal resources for project implementation
- Potential increase in municipality operational costs

- Equipment acquisition and installation is capital intensive
- Scarce public resources for the development of pre-feasibility studies and project profiling
- Scarce municipal resources for project implementation
- In sectors where energy is subsidized, payback periods for end-users are artificially prolonged
- Potential increase in municipality operational costs

#### Barriers to water projects

- Equipment acquisition and installation is capital intensive
- Scarce public resources for the development of pre-feasibility studies and project profiling
- In sectors where drinking water supply and/or wastewater management receive subsidy, payback periods for end-users are artificially prolonged.
- Potential increase in municipality operational costs



## **General Financing Instruments**





## International financial institutions and sources of project funding

Multilateral Development Banks and Financial Institutions	Subregional banks	Aid Coordination Groups	Specialized climate finance fund
<ul> <li>World Bank</li> <li>KFW</li> <li>AFD (French Development Agency)</li> <li>Interamerican Development Bank (IDB)</li> </ul>	<ul> <li>Andean Development Corporation (CAF)</li> <li>Asian Development Bank</li> </ul>	<ul> <li>USAID</li> <li>UKPACT</li> <li>GIZ</li> <li>Spanish Agency for International Development Cooperation AECID</li> </ul>	<ul> <li>Global Environmental Facility, GEF</li> <li>Green Climate Fund, GCF</li> <li>Adaptation Fund</li> <li>NAMA Facility</li> <li>International Climate Iniciative (IKI)</li> <li>Euroclima</li> </ul>



## Public sources of funding for municipal projects in México

Federal sources of funding: —	-Participations and Federal Contributions, regulated mainly by the Fiscal Coordination System and Agreements
Federal special agreements and programs:	-SEDATU programs: Urban Improvement Program Social Housing Program -CONAFOR program: Support Program for Sustainable Forestry Development - CONUEE program: National Energy Efficiency Project (Public Lighting) - CONAGUA program: Potable Water, Drainage and Treatment Program
Municipal sources of funding:	<ul> <li>-Real estate taxes</li> <li>-Construction fees</li> <li>-Income rights</li> <li>-Income rights</li> <li>-Municipal borrowing</li> </ul>

# National development banks and other sources of funding for municipal projects in Mexico



BANCO NACIONAL DE OBRAS Y Servicios Públicos S.N.C.

Finances or refinances public or private investment in:

- Infrastructure
- Public services
- Strengthening of federal, state and municipal governments
   Through loans and programs such as:
- Global credit line
- Municipal solid waste program
- FONADIN (mobility)



Banca de Desarrollo

Facilitates access to financing and other business development services to:

- SMEs
- Entrepreneurs
- Priority investment projects
   Through second floor loans and programs such as:
- CSOLAR
- Specific financing gor the structuring and financing of investment projects that contribute to reaching a 35% stake

#### Other sources of funding







## Public sources of funding for municipal projects in Perú

Federal sources of funding:\_\_

Municipal sources of funding:

-Municipal Compensation Fund, the Canon and Surplus transfers, and other transfers based on the Annual Budget Law
- The Annual Public Budget the main instrument of the State to grant greater well-being to citizens through the allocation of public resources to regional and local governments

- Income from municipal property management

- Taxes (property, sales, automotive, betting, public shows and games (among others).
- Contributions, rates, licenses and rights created by Municipal Ordinances
- Economic rights generated by the privatizations, concessions and services that they grant.
- Resources from its financial operations,.

# National development banks and other sources of funding for municipal projects in Perú



As a second-tier financial institution, it is focused on financing:

- the development of infrastructure
- productive investment
- SMEs and entrepreneurship
- Through:
- Guarantees for SMEs working capital credits
- Financial inclusion programs
- Support to investments including road and connectivity infrastructure, energy, and basic services such as drinking water and sanitation.
- -Support to productive investments which generate employment, social inclusion and decentralized development.
- Financial structuring, trusts, among others.

#### COFIDE SUSTAINABILITY FINANCIAL INSTRUMENTS:

- COFIDE VERDE
- COFIGAS
- BioNegocios
- Green Bond
- Sustainable Bond

#### OTHER SUSTAINABILITY FINANCIAL INSTRUMENTS:

 Ecoahorro by the Municipal savings and credit banks



## National and Regional Finance in Kochi

Central Government Schemes	State Government Schemes	Other Sources
<ul> <li>AMRUT</li> <li>Suchitwa Mission</li> <li>Solar Subsidy Scheme</li> <li>Pooled Finance Development Fund (PFDF)</li> <li>Building Energy Efficiency Programme (BEEP)</li> <li>Street Lighting National Programme (SLNP)</li> <li>Smart City Mission</li> </ul>	<ul> <li>Electric Vehicle Policy Kerala</li> <li>Rebuild Kerala Development Programme (RKPD)</li> <li>Kerala Infrastructure Investment Fund Board (KIIFB)</li> </ul>	<ul> <li>MLA-LAD</li> <li>MPLADS</li> <li>Housing And Urban Development Corporation (HUDCO)</li> </ul>

## **Recommendations for advancing project ideas**

- The projects identified for Saltillo and Piura are, most of them in a pre-investment stage with an idea or concept maturity level.
- It is necessary to carry out studies, pre-feasibility analysis, define the scope, profile and design of the project/program, as well as the investment amounts and the type of financing mechanism required.
- For projects that are in the pre-investment stage, technical assistance to evolve towards an implementation phase is needed. This can come from the municipality's institutions and/or from academic organizations, non-profit or think-tank organizations, global and regional multilateral cooperation organizations, as well as bilateral ones among others.
- During the pre-investment stage, according to the characteristics of the project/program, the optimal mechanism to finance the project should be defined.



## Possible financing instruments by thematic group, the case of Saltillo

#### Urban planning and water

- Federal or state contributions or financing (public finance)
- Access to SEDATU Urban Improvement Program.
- Access to BANOBRAS global credit line.
- Access the BANOBRAS-FAIS highly marginalized areas.
- Financing by incremental taxes
- • Tax reduction schemes for private investment in infrastructure
- Payment for private maintenance actions, ("adoption" of public parks, medians or sidewalks)
- Financing as part of a green bond portfolio
- Donations from the industrial private sector
- Others yet to explore

#### Urban planning and mobility

- Transportation rates that reflect the costs of project implementation considering subsidy programs for vulnerable groups.
- Financing through public-private partnership
- BANOBRAS Simple Credit Line for the the development of
- Access support from FONADIN of BANOBRAS
- Others yet to explore

#### Energy

- Access to loans by the municipality for purely public energy projects.
- Facilitate access to (guaranteed) loans for the private sector at preferential rates, Eg: NAFIN's CSOLAR loan.
- Green Climate Fund
- NAFIN Sustainability Fund for large projects.
- Facilitate access to FIDE Comprehensive Housing Improvement Program
- Facilitate access to FIPATERM financing programs.
- Public-private partnership schemes for large infrastructure projects
- Others yet to explore



## Possible financing instruments by thematic group, the case of Piura

#### Urban planning

- Federal or state contributions or financing (public finance)
- Financing by incremental taxes such as the case of municipal participation in the increase in the value of urban land mandated in the Sustainable Development Law (Law 31313).
- Tax reduction schemes for private investment in infrastructure
- Payment for private maintenance actions, ("adoption" of public parks, medians or sidewalks)
- Financing as part of a green bond portfolio
- Others yet to explore

#### Water

- Rates and charges for water and sanitation services as a resource for financing water infrastructure projects.
- Access to loans by the municipality for purely public water projects.
- Federal or state contributions or financing (public finance). Inclusion of projects in the Annual Public Budget
- Donations mainly for water projects in rural areas with a high level of marginalization.
- Financing as part of a green bond portfolio
- Public-private partnership schemes for large infrastructure projects
- Others yet to explore

#### Energy

- Access to loans by the municipality for purely public energy projects.
- Facilitate access to green loans for the private sector Eg: Ecoahorro product
- Green Climate Fund
- Green COFIDE financing through its financial intermediaries
- Emission reduction certificates
- Public-private partnership schemes for large infrastructure projects
- Others yet to explore



## Possible financing instruments by thematic group, the case of Kochi

#### Urban planning and Green infrastructure

- Municipal budget can be supported by grants from the Department of Fisheries and governmental housing schemes
- Contribution by property owner supported through green mortgages
- Access to finance through programs run by FIs focused on housing
- Central government contributions allocations to KMC, state government allocations
- Local tax collections by KMC (property tax and other municipal taxes)
- Cash or in-kind contributions from international NGOs or donors
- Technical assistance received from IFIs such as the World Bank or Asian Development Bank
- Others yet to explore

#### Water

- Rates and charges for water and sanitation services as a resource for financing water infrastructure projects.
- Possibility of surplus electricity generation through the solar desalination project
- Contributions from state government in case of a large state-wide project.
- Contribution from Kerala Water Authority as part of their water desalination plan.
- Access to loans (of IFIs) by KWA for public water projects
- Access international finance through targeted water programs
- Public-private partnership schemes for large infrastructure projects
- Others yet to explore

#### Energy

- Investment grade energy audit can be undertaken by an ESCO
- Energy audits can also be financed through Kerala State Electricity Board and Energy Management Centre
- Private sector charging station manufacturers can participate in the project and bring financing
- Access to loans by the municipality for purely public energy projects.
- Emission reduction certificates
- Public-private partnership schemes for large infrastructure projects
- Others yet to explore

## **Selecting Financing Mechanisms for Specific Situations**

**Example of Energy Efficient Street Lights** 



Source: Based on ESMAP 2014



# Thank you!

MSc. Yamini Jain Y.Jain@fs.de MEM. Gabrielle Carbonell agcp22@gmail.com





# GREEN AND SOCIAL BONDS FOR SMART CITY FINANCING

Julián Costabile

SMS – San Martin Suarez y Asociados









Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

based on a decision of the German Bundestag





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**SMS Sustainability** is the firm's division that offers consulting services for the development and implementation of Sustainability and Sustainable Finance strategies, as well as assistance for the writing and assurance of non-financial reports. We are part of the Executive Committee of the Latin American <IR> Group, its objectives being sharing technical information regarding Integrated Reporting and acting as a link between the IFRS and the region. We are also part of the Sustainable Finance Initiative in Ecuador.

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#### **Our Sustainable Finance Services**

• CONSULTING FOR THE ISSUANCE OF SOCIAL, GREEN AND SUSTAINABLE BONDS: we assist and accompany entities in the development and issuance of this type of financial instruments, along with other legal and financial advisors.

• OPPORTUNITY IDENTIFICATION AND FEASIBILITY ANALYSES: We identify key aspects of your current or potential business that may be financed through such instruments.

• SECOND PARTY OPINION IN THE ISSUANCE OF SUSTAINABLE BONDS AND REPORT ASSURANCE: As an auditing firm network with a strong sustainability division, we are qualified to issue assurance reports for Sustainable Bonds in the entire region, and evaluating their alignment with the ICMA and CBI international principles as well as local guidelines

• SUSTAINABLE CREDIT LINES DEVELOPMENT FOR BANKS: We help identify eligible sectors and assist in the design and development of financial products as well as designing an evaluation tool to measure impacts.

• CLIMATE IMPACT ANALYSIS FOR INVESTMENT PORTFOLIOS: We advise insurance companies and other institutional investors through an analysis of the environmental and social impact of their investments.

• OTHER SUSTAINABLE FINANCE PRODUCTS: We have carried out consulting jobs for governments and multilateral credit agencies, we have in the training of people for organizations, we have helped write impact reports for ESG investment funds, issued assurance reports for impact bonds, among other works.



## **EVOLUTION OF SGS BONDS ISSUANCE**

#### TRENDS IN THE LATIN AMERICA REGION

LAC sustainable debt market								
	Green	Social	<b>Sustainability</b>	Total GSS				
Total size of market	USD30.2bn	USD8.6bn	USD9.7bn	USD48.6bn				
Number of deals	169	37	40	246				
Number of issuers	91	28	26	132				
Number of countries	12	10	9	14				
Number of currencies	11	10	6	14				

Latin America & Caribbean State of the market, CBI, June 2021 - Link

**Thematic Bonds** 

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MORGENSTADT GLOBAL

SMART CITIES INITIATIVE



Green, Social and Sustainable Bond issuance in Latin America and the Caribbean surpassed USD 48.500 bn in 1H21 compared to USD 16mill in 2020.





## LOCAL ALIGNMENT FRAMEWORKS

#### **Thematic Bonds**

#### GUIDELINES AND REGULATIONS CNV AND BYMA - ARGENTINA

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CNV Comisión Nacional de Valores

#### NATIONAL SECURITIES COMISSION- CNV

Guidelines for the issuance of social, green and sustainable securities **Resolution 788/2019 and its Annex**- Link

Sustainable Guidelines – Guide for the issuance of Social, Green and Sustainable Bonds Resolution 896/2021 and Annex II - <u>Link</u>



#### Argentine Markets and Exchanges- BYMA

- Guide for the listing of Social, Green and Sustainable Bonds in BYMA's Panel. 2019 Link
- Regulations for the listing of Negotiable Obligations and public securities and for their listing to BYMA's Social, Green and Sustainable Bond Panel. 2019 <u>Link</u>
- Regulation for the listing of Social, Green and Sustainable Trust Securities and Common Investment Fund's Shares. 2020 - Link



## **EVOLUTION OF SGS BONDS ISSUANCE**

#### **Thematic Bonds**

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MORGENSTADT GLOBAL

SMART CITIES INITIATIVE

#### TRENDS IN ARGENTINA

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BOYMA Bolsas y Mercados Argentinos					BYMA DIG	ITAL ME		USD 35 million
SERVICIOS EMISORAS DATOS DE MERCADO	GARANTÍAS FUTUROS <mark>LIVE⊲)</mark>						<b>)</b>	BYMA Sustainability Index- Link
POR QUÉ BYMA?	LISTA DE BONO	S		<b>Q</b> B	luscar			companies according to a ESG fac
ISTARSE EN BYMA		<b>T</b> : 1		DI		D		evaluation
MPRESAS LISTADAS	Emisor Especie	l ipo de Bono	Monto	Plazo Tasa	Pre - Emisión	Post - Emisión		evaluation
ANEL DE GOBIERNO CORPORATIVO	(AMORTIZADO)						1 a	
ANEL DE BONOS SVS	Co-emisoras ON CP MANQUE S.A.U.	Verde	ARS	1 año	-Rating /			
NDICE DE SUSTENTABILIDAD	Y CP LOS OLIVOS S.A.U. Especie (OMC2O)		1.105.525.000	0,5770	Function			
COMUNICACIONES A LISTADAS					-Adenda			31 Listed SGS Bonds in Oct-
BYMA LISTADAS	Plaza Logística S.R.L. Especie (PZC10)	Verde	(AMORTIZADO) USD 27.062.528	3 años 6,25%	-Segunda	-Informe		<b>22</b> for a total amount near
					Opinion			LISD 1 000 million
	Banco Ciudad de Buenos Aires	Social	ARS	30 meses	-Segunda Opinión	Informe		030 1,000 11111011
	BCIUN	Social	3.999.999.950	1,80%		-morme		





BYMA'S GREEN, SOCIAL AND SUSTAINABLE BONDS PANEL

			Total issued amount
Issuer	Type of bond	Year	(millions)
Plaza Logística S.R.L.	Sustainable	2021	ARS 1,800
ON CP MANQUE S.A.U. y CP LOS OLIVOS S.A.U.	Green	2020	USD 35
Banco Ciudad de Buenos Aires	Social	2020	ARS 4,000
PELLEGRINI S.A.G.F.C.I	Social	2021	ARS 2,033
GENNEIA S.A.	Green	2021	USD 500
LABORATORIOS RICHMOND S.A.	Sustainable	2021	USD 85
SION S.A.	Social	2021/2022	ARS 695
UN TECHO PARA ARGENTINA	Social	2021	ARS 18
LUZ DE TRES PICOS S.A.	Green	2021/2022	USD 187
ZUAMAR S.A.	Green	2021	ARS 115
TERMOELÉCTRICA S.A.	Green	2021	ARS 50
ASOCIACIÓN CIVIL SUMATORIA PARA UNA	Social	2021	ARS 30
NUEVA ECONOMÍA	Sustainable	2022	ARS 60
PAMPA ENERGIA S.A.	Green	2021	ARS 3,107
YPF ENERGIA ELECTRICA S.A.	Green	2022	USD 64
MADECO ARGENTINA S.A.	Green	2022	ARS 70
EDENOR S.A.	Social	2022	USD 53
360 ENERGY SOLAR S.A.	Green	2022	USD 20
CITRUSVIL S.A.	Green	2022	USD 6

**Thematic Bonds** 

mc

31 listed bonds in October202218 issuing companies

10 Social Bonds17 Green Bonds4 Sustainable Bonds

Source: Panel Bonos SVS BYMA. https://www.byma.com.ar/bonos-svs-esp/



## LOCAL CASES

MORGENSTADT GLOBAL SMART CITIES INITIATIVE GLOBAL APPROACH - LOCAL SOLUTIONS

#### **Thematic Bonds**

#### GREEN BONDS

#### **GENNEIA**

Biggest issuer of Green Bonds in Argentina. Currently, it has 5 bonds issued in 2021 for a combined amount of USD500mill.

**Use of proceeds**: Installation and commissioning of 11 wind farms and a solar power plant across four provinces. (Link to annual report)

#### SOCIAL BONDS

#### BANK OF THE CITY OF BUENOS AIRES (BANCO CIUDAD DE BUENOS AIRES)

**Characteristics**: Fixed rate bond with a 30-month maturity for a total amount of USD54mill (ARS 4bill), issued September 2020.

**Use of proceeds**: Granting lines of credit to prevent or relieve the impacts of the COVID-19 pandemic, including financing for the healthcare sector, companies, and small and micro businesses. (Link to annual report)

#### **ARGENTINE FEDERATION OF WINE PRODUCING COOPERATIVES – Fecovita**

**Characteristics**: Trust secutities for a total amount of USD3mill issued November 2020. Use of proceeds: Financing for over 1000 small rural producers with an average of seven hectares for grape production with limited access to funds. (Link to Second Party Opinion)



## **GREEN CITY DEVELOPMENT THROUGH BONDS**

**Thematic Bonds** 

CORDOBA CITY'S GREEN TREASURY BILL



The province of Córdoba is the second most populous district of Argentina.

Córdoba has a strong and diverse economy, being an important industrial center for the country as well as having a competitive agricultural sector.

Córdoba City, its capital, is the second largest urban center in Argentina, being home to around 1.5 million people.



### **GREEN CITY DEVELOPMENT THROUGH BONDS**

**Thematic Bonds** 

#### CORDOBA CITY'S GREEN TREASURY BILL



#### Municipalidad de Córdoba

The Municipality of the City of Cordoba is in the process of issuing a Green Bond to fund three projects that will have a positive environmental impact.

Characteristics: Variable rate bond for a total amount of ARS 2Bill.

**Use of proceeds**: Funding for three ongoing projects to improve the cities energy efficiency and improvement of the local sewerage system





### **USE OF PROCEEDS**

**Thematic Bonds** 

Project	ICMA Category	Total Funding (ARS)	Funding Allocated (ARS)	Funding to be raised (ARS)
LED Lighting	Energy efficiency	\$ 1.829.544.817	\$ 905.536.879	\$ 924.007.938
Solar panel installation	Renewable Energy	\$ 12.226.500	\$ 12.226.500	0
Urban Sewer Network Improvement	Sustainable water and wastewater management	\$ 250.000.000	\$ 40.242.154	\$ 209.757.846
Total		\$ 2.091.771.317	\$ 958.005.533	\$ 1.133.765.784
Total funding to be provided through the Green Bond		\$ 2.000.000.000	\$ 958.005.533	\$ 1.041.994.467

- Already allocated funding ("Refinancing of expenses"): 48%
- Future funding to be allocated: 52%
- Period of retrospection: 24 months





#### **USE OF PROCEEDS**

#### LED LIGHTING INSTALLATION

- Replacement of Sodium Vapor Lamps for LED lights throughout the city.
- Repair and replacement of already installed LED in public lighting.
- Installation of new LED lights in several places through the city. SOLAR CHARGING STATIONS
  - Installation of solar water heaters and solar panel to provide hot water and

energy for cellphone charging in public spaces.

#### IMPROVEMENTS ON THE LOCAL URBAN SEWER SYSTEM

Public Works for replacement or rehabilitation of sewer facilities installed on the

Suquía River.



#### **Thematic Bonds**

REPORTING

Reporting entity: Córdoba Municipality.

#### Report Content: Use of Proceeds and Environmental Benefits.

Reporting period: **annual** (to be presented along with the year's General Accounts Report) + updated report when all the funds have been allocated.

Project ICMA's Category		Key Performance Indicator
LED Lighting	Energy Efficiency	<ul> <li>LED Lights installed.</li> <li>Estimated annual energy savings (MWh/year).</li> </ul>
Solar panel installation	Renewable Energy	<ul> <li>Number of solar panels acquired and installed.</li> <li>Annual renewable energy generation (GJ/year).</li> </ul>
Urban Sewer Network Improvement	Sustainable water and wastewater management	• Flow of sewage effluents circulating through optimized sewage relievers (m3/month).



# **THANK YOU!**



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# MICRO AND MACRO ACTIONS TO CLIMATE CHANGE

Dr. Rene Castro Salazar

Environmental and Agricultural Organization of the United Nations







based on a decision of the German Bundestag



# **01 CLIMATE CHANGE IS A GLOBAL SHOCK**

• The World's still walking in the wrong path



### **FOLLOWING THE DESTRUCTIVE PATH**





## OIL COMPANIES INCREASING THEIR USE OF

## **CO2 PLANETARY BUDGET**

## 13 companies are projected to blow almost a quarter of the remaining 1.5C carbon budget





# 02

## PARIS AGREEMENT: MICRO SOLUTIONS IN CITIES AND FARMS

Developed and developing countries, micro solutions a low hanging fruit to act now.



## FOOD, NUTRITION AND AGRICULTURE IN TERMS OF CLIMATE

## CHANGE

Low carbon coffee + trees = CO2 neutrality in Costa Rica





Ref: RCS Self elaboration 2020



# FOOD, NUTRITION AND AGRICULTURE IN TERMS OF CLIMATE

## CHANGE

# Brazilian CO<sub>2</sub> neutral beef

Ref: Fabiana, Embrapa, Brasil 2017



#### TREE PRESENCE IN TROPICAL LIVESTOCK PRODCUTION SYSTEMS



## URBAN VEGETATION PRODUCE BENEFITS: REDUCE HEAT, BIODIVERSITY AND FIXED CO2E NOT ALL AGREED

- Strongly agree that UV provides benefits:
- 82% are pleased to observe the vegetation,
- 80% consider that improves air quality and provides shade, -
- 79% that it encourages them to spend more time outdoors
- 78% that it supports wildlife that they enjoy.

- Doubt the benefits:
- UV could become a refuge for criminals (17%),
- May favour the presence of pests (12%), or
- damage the urban infrastructure (10%).

Ref, Castro Rene and Porras Jose Ali, 2021. Examined the perception that people living in urban areas of Costa Rica have of Urban vegetation as a provider of ecosystem services by conducting an online survey (n = 1200). The questionnaire included 20 positive and 20 negative statements about UV. https://elpais.com/planeta-futuro/2021-08-06/manchas-verdes-en-las-ciudades-que-ilusionan-a-sus-habitantes.html



# **03** MACRO SOLUTIONS FROM FOOD AND AGRICULTURE

- Food could be part of the immediate impact, breathing time for the longterm solution:
  - ✓ Phased out fossil fuels.



### **A LESS DIVERSE DIET IS BAD FOR BIODIVERSITY AND NUTRITION**



3&4 -FAO. 2017a. FAOSTAT. [Cited 8 May 2018]. http://www.fao.org/faostat/en/

LIVESTOCK BREEDS: Domestic Animal Diversity Information System maintained by FAO. http://www.fao.org/dad-is



1.9 billion overweight

# GROWING (MAL)NUTRITION...AND FOOD WASTE...THE ETHICAL DIMENSION

FAO: no food waste campaing 2018

821 million hungry



## METHANE EMISSIONS FROM AGRICULTURA REDUCTION POTENTIAL PER YEAR



Reference: https://ioyalsocietypublishing.org/dol/10.1098/http.2020.0403, September 2021



## METHANE EMISSIONS REDUCTIONS WOULD PROVIDE "BREATHINHG TIME" AND WORTH \$8 BB-\$40BB



Annual CH4 mitigation potential and income estimates at price scenarios of \$ 10, \$ 50 and \$ 100 per CO<sub>2</sub>e ton

Agricultural methane emissions and the potential for mitigation volume and economics

Mitigation source	Mitigatio	on potential*	Gross income in millions for CO <sub>2</sub> e *** price scenarios US \$/per CO <sub>2</sub> e ton		
	Tg CH4/year*	Tons CO2e/year**	\$ 10	\$ 50	\$ 100
Rice management	10.6	360 400 000	\$ 3 604	\$18 020	\$ 36 040
Enteric fermentation	10	340 000 000	\$ 3 604	\$ 17 00	\$ 34 000
Manure management	2	68 000 000	\$ 680	\$ 3 400	\$6800
8 Residue burning	1	34 000 000	\$ 340	\$1700	\$ 3 400
Total millions			\$ 8 024	5 40 120	\$ 80 240
Total billions			\$8	\$ 40	\$ 80

\* calculation published by Peter Smith, Dave Reay and Hon Smith, September 27, 2021 https://royalsocietypublishing.org/doi/10.1098/http.2020.0451

\*\* Conversion factor: the authors used one ton of CH4 as equivalent to 34 tons of COve based on GWP at 20 years, as calculated by FAD, in Five practical actions Agricultural methane emissions and the potential for mitigation volume and econommics.

\*\*\* Gross income calculations made by the authors of this study based on the Royal Society study methane mitigation potential.

Ref. Rene Castro, septiembre 2022



#### **CO2E TRADE IS AN INSTRUMENT TO ACCELERATE IMPLEMENTATION AND REDUCE**

#### **COSTS...IMPERFECTLY**



Ref: First transaction in the World, Costa Rica and Norway 1997. When the Kyoto Protocol was undermined; the market collapsed.



# 04

## IF WE FAIL?

 Forced permanent migration and climate change will produce social, environmental and economic chaos.



### **THE CLIMATE SPIRAL 1880 - 2021**



Ref: Centro Nacional de Ciencias Atmosféricas, Universidad de Reading, @climate Hawkins, March 2022

## How a Warming Planet Drives Human Migration

Climate displacement is becoming one of the world's most powerful — and destabilizing — geopolitical forces

New York Times - April 19, 2017

 $www.ny times.com/2017/04/19/magazine/how-a-warming-planet-drives-human-migration.html?em\_pos=medium&emc=edit\_sc\_2017/04/25&nl=science-times&nl\_art=6&nlid=67936783&ref=headline&te=1&_r=1&ref=$ 



# **THANK YOU FOR YOUR ATTENTION !**

Dr. Rene Castro Salazar

Rene.castro.cr@gmail.com