



Smart City Policies

Morgenstadt Smart Cities Global – Expertise Building Webinar 02

Friday, 26th of March 2021, Moderation: Sophie Mok, Fraunhofer IAO



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ABOUT MGI

Funding

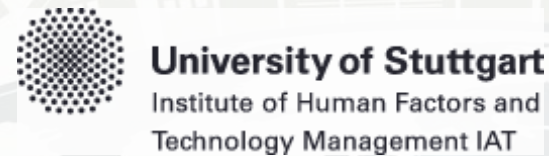


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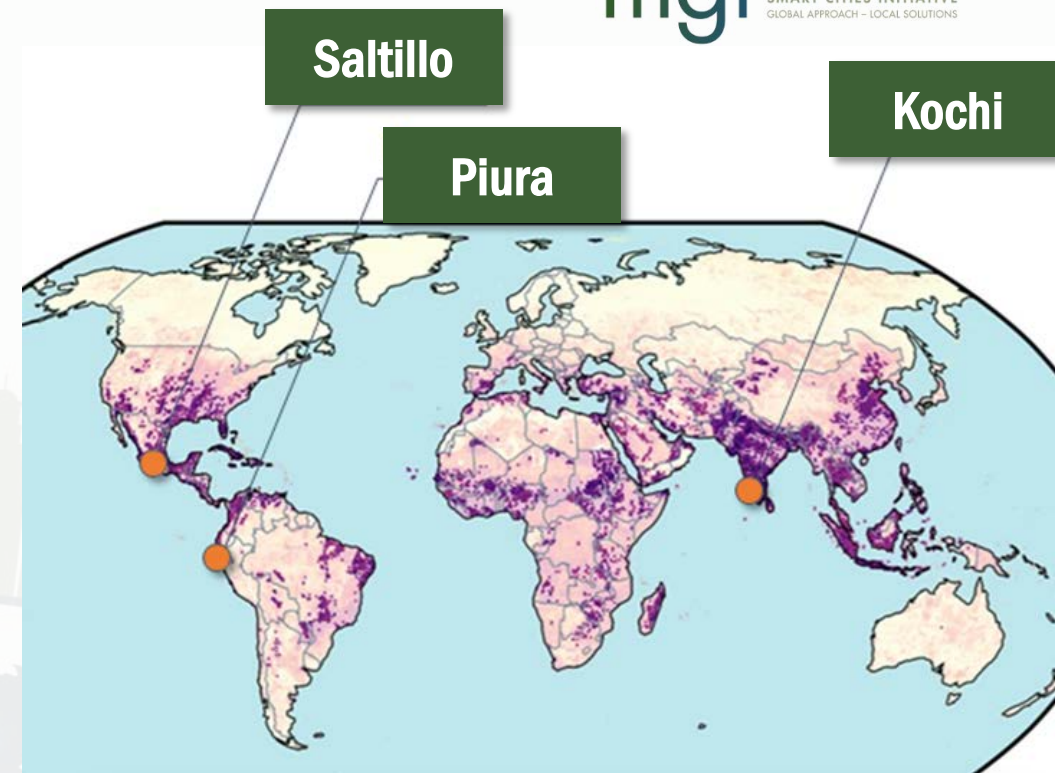


MORGENSTADT SMART CITIES GLOBAL INITIATIVE

Mission

- 🌿 Mitigation of and adaptation to climate change impacts
- 🌿 Low-emission, environmentally conscious and innovative urban development
(Sustainable Development Goals (SDG 11))
- 🌿 Replicable and affordable solutions for the resilient and livable city of tomorrow

www.mgi-iki.com



MGI Capacity Building Webinars – Smart City Policies

- 🌿 How to issue locally adapted regulations and incentives targeted at dealing with innovative technologies and their impact on urban development
- 🌿 How to use (smart city) innovations that help reducing the environmental footprint of cities whilst also increasing their resilience
- 🌿 How multilevel governance and organisational issues help in addressing policy and decision making



Agenda

Smart City Policies – What for?

Josep Canals Molina, Policy Advisor

The Climate Smart Cities Assessment Framework and it's link to policy making

Dr. Umamaheshwaran Rajasekar, Chair Urban Resilience at the National Institute of Urban Affairs (NIUA)

Joint Brainstorming Break

SMARTilience - Integrated monitoring model for the climate-resilient smart city

Rebecca Nell, Researcher Urban Governance Innovation, Fraunhofer IAO

The Leipzig Smart City Unit – Institutionalizing the smart city topic in the city organisation

Nadja Riedel, Senior Project Officer Digital City Unit at the City of Leipzig

Board Review and Open Discussion

SMART CITIES POLICIES. WHAT FOR?

WHAT IS A SMART CITY?

SMART CITIES POLICIES. WHAT FOR?

The one that is the more efficient in giving the best possible service to its inhabitants with the resources available.

SMART CITIES POLICIES. WHAT FOR?

Smart city v. Clever city

SMART CITIES POLICIES. WHAT FOR?

Smart is not about technology (only)
Is about Innovation

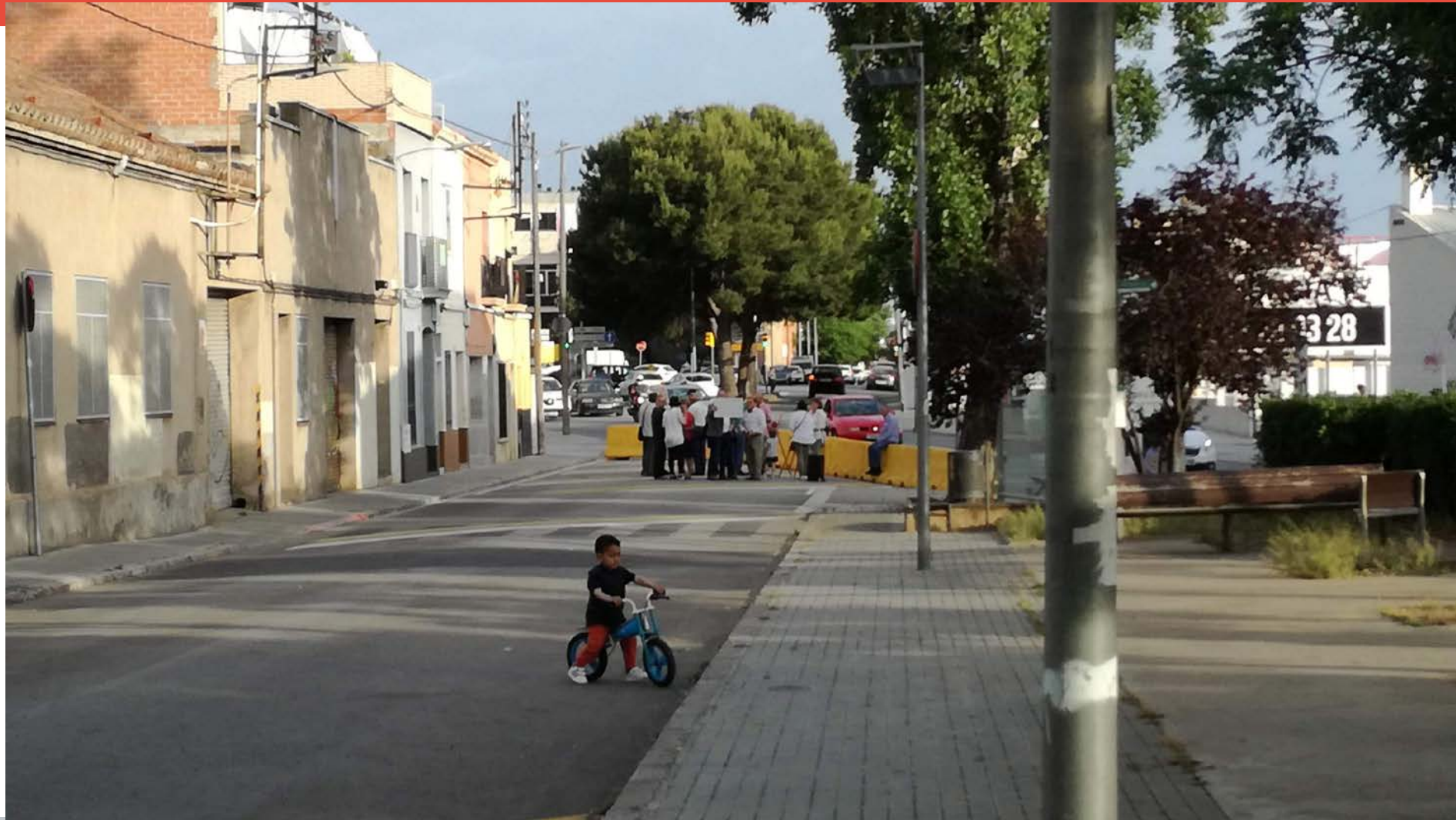
SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?

If you don't have money, use your imagination.
That is really smart.

SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?

Technology must be at the service of the people

SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?

Technocracy vs. Democracy



SMART CITIES POLICIES. WHAT FOR?

- ✓ Mobility for the majority
- ✓ Democratization of public space
- ✓ Efficient in the use of energy and water
- ✓ Nature Based Solutions
- ✓ Co-created
- ✓ Wise in Waste
- ✓ Taxation to encourage correct behaviours

SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?



SMART CITIES POLICIES. WHAT FOR?

Even a very good idea or solution can be bad if it is not done with them:

Children's perspective.

Women's perspective.

Disabled people perspective.

Intercultural perspective.

SMART CITIES POLICIES. WHAT FOR?

Co-created



SMART CITIES POLICIES. WHAT FOR?



SMART CITIES

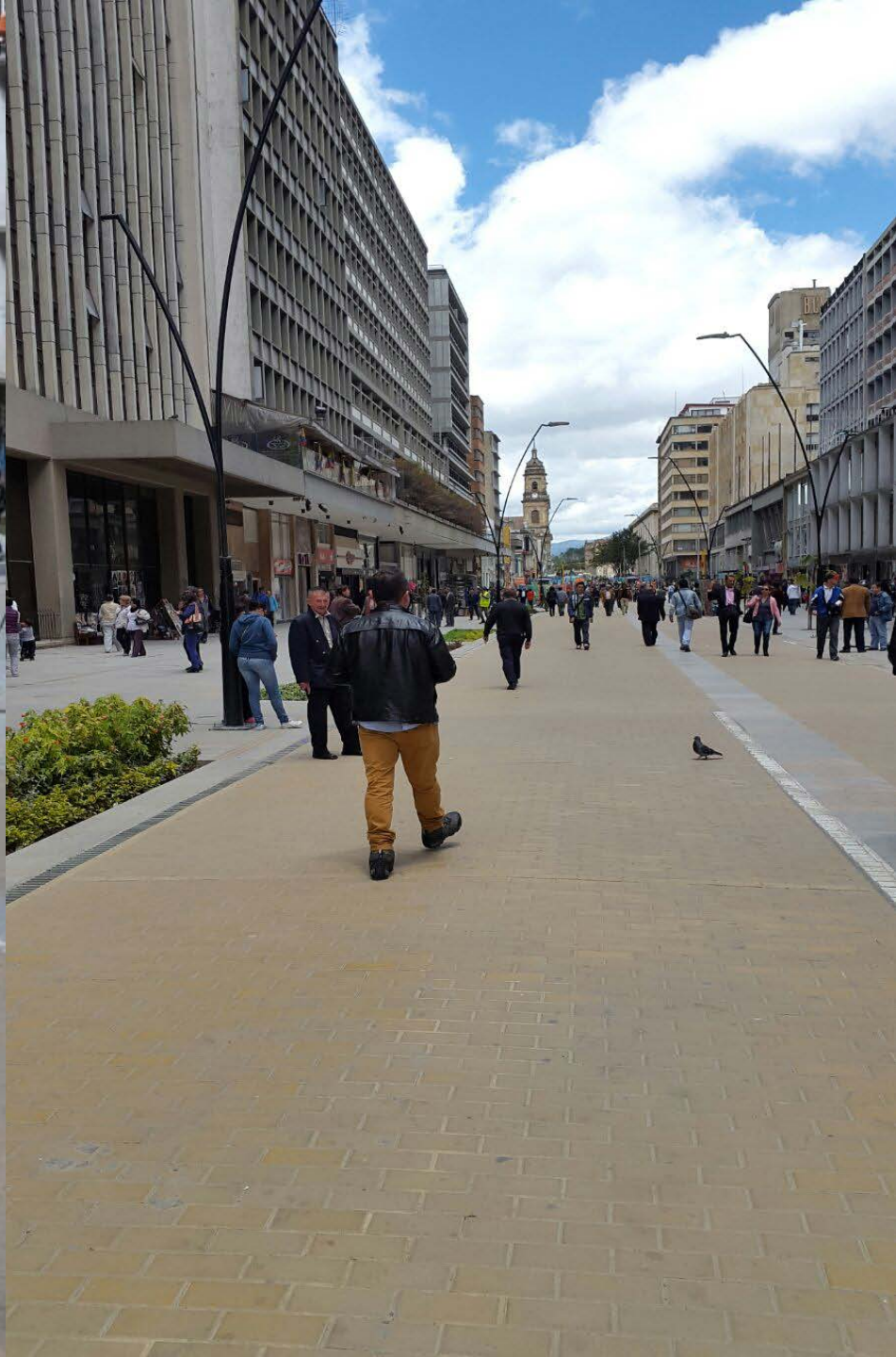
OR?



El repte de superar aquesta imatge:









En la nueva 7a!
tendrás mucho más verde,
con jardines sostenibles
y nuevos árboles, más sanos.

¡Tendrás un nuevo paisaje
en donde será un placer pasear!

La 7a!
*Cada paso
una historia*



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BOGOTÁ
HUERTO URBANO

La nueva 7a!
será un lugar en donde tú,
como comerciante,
podrás exhibir tus productos
en espacios diseñados para tal fin.

Tus clientes podrán comprar
con tranquilidad
mientras caminan en un
espacio con mucho verde y
libre de vehículos.



BOGOTÁ
HUERTO URBANO

La 7a!
*Cada paso
una historia*



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La 7a!
*Cada
una hi*



B
H

Desde agosto de 2014 hasta enero de 2015

**Complementación, actualización, ajustes,
estudios, diseños y construcción de la primera
etapa de la peatonalización de la carrera 7.**

INICIO DE LA FASE DE CONSTRUCCIÓN DE LA PEATONALIZACIÓN DE LA CARRERA SÉPTIMA



Estado actual



Estado al terminar la obra

Con este proyecto mejora la calidad de un espacio de integración socio-cultural, medioambiental y comercial para la recuperación de un escenario con valor patrimonial e histórico, mejora el entorno y la calidad de vida de los habitantes del sector.

La construcción de esta obra mejora la movilidad peatonal y conectividad con el centro de la ciudad, facilita la accesibilidad al comercio y genera empleo en la localidad durante la etapa constructiva.

Contrato IDU - 2172 de 2013
CONSORCIO PV AVENIDA JIMENEZ
Visita nuestro Punto CREA

Centros de Reunión, Encuentro y Atención en Obra
Callejón Santo Domingo (Calle 12 A entre carrera 7 y carrera 8)
Tel: 314 298 68 73

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La 7a!
Cada paso
una historia.

Síguenos en:



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SMART CITIES POLICIES. WHAT FOR?

**CONCRETE IS NOT EVOLUTION
GREEN IS EVOLUTION**



THANK YOU!
GRÀCIES!
¡GRACIAS!



Climate Smart Cities Assessment Framework

26th March 2021

Dr. Umamaheshwaran Rajasekar
Head C-Cube & Chair Urban Resilience, NIUA

MGI webinar on Smart City Policies



Hazard Exposure: Smart & AMRUT Cities

Natural Hazards	Very High Disaster Risk Zone		High Disaster Risk Zone		Moderate Disaster Risk Zone		Low Disaster Risk Zone	
	Smart Cities	Amrut Cities	Smart Cities	Amrut Cities	Smart Cities	Amrut Cities	Smart Cities	Amrut Cities
Cyclone	13	92	36	218	43	155	6	32
Earthquake	10	17	20	99	32	227	36	154
Floods			18	124			80	376
Landslide	1	1	8	16	18	60	71	423
Total	24	110	82	457	93	442	193	985

According to World Bank disasters are likely to cause **2% to 6%** loss to city GDP.

C-Cube: Vision

One Alliance to drive India's response towards sustainable development goals, NDCs and Sendai Framework of Action in cities

Strengthening capacities through shared knowledge, good practices, tools & trainings

Fostering partnerships to pooling of resources to amplify action

Scaling up climate actions to 7000+ Urban Local Bodies

Focus Areas

01

Contributing to India's narrative on urban climate action

02

Create a marketplace for data, knowledge products for all stakeholders

03

Enable peer to peer learning between cities in India & abroad

04

Matchmaking of alliance partners & cities for cohesive action

05

Bring access to cutting edge technology & innovation

06

Building local capacity to implement climate actions

ClimateSmart Cities Assessment Framework 2.0

5 Sectors and 28 indicators



Urban Planning, Green Cover and Biodiversity

1. Rejuvenation and conservation of water bodies and open areas
2. Proportion of green cover
3. Urban biodiversity
4. Disaster resilience
5. City climate action plan



Energy and Green Building

1. Total electricity consumption in the city
2. Total electrical energy in the city derived from renewable sources
3. Fossil fuel consumption in the city
4. Energy efficient street lighting in the city
5. Promotion of green buildings
6. Green building adoption



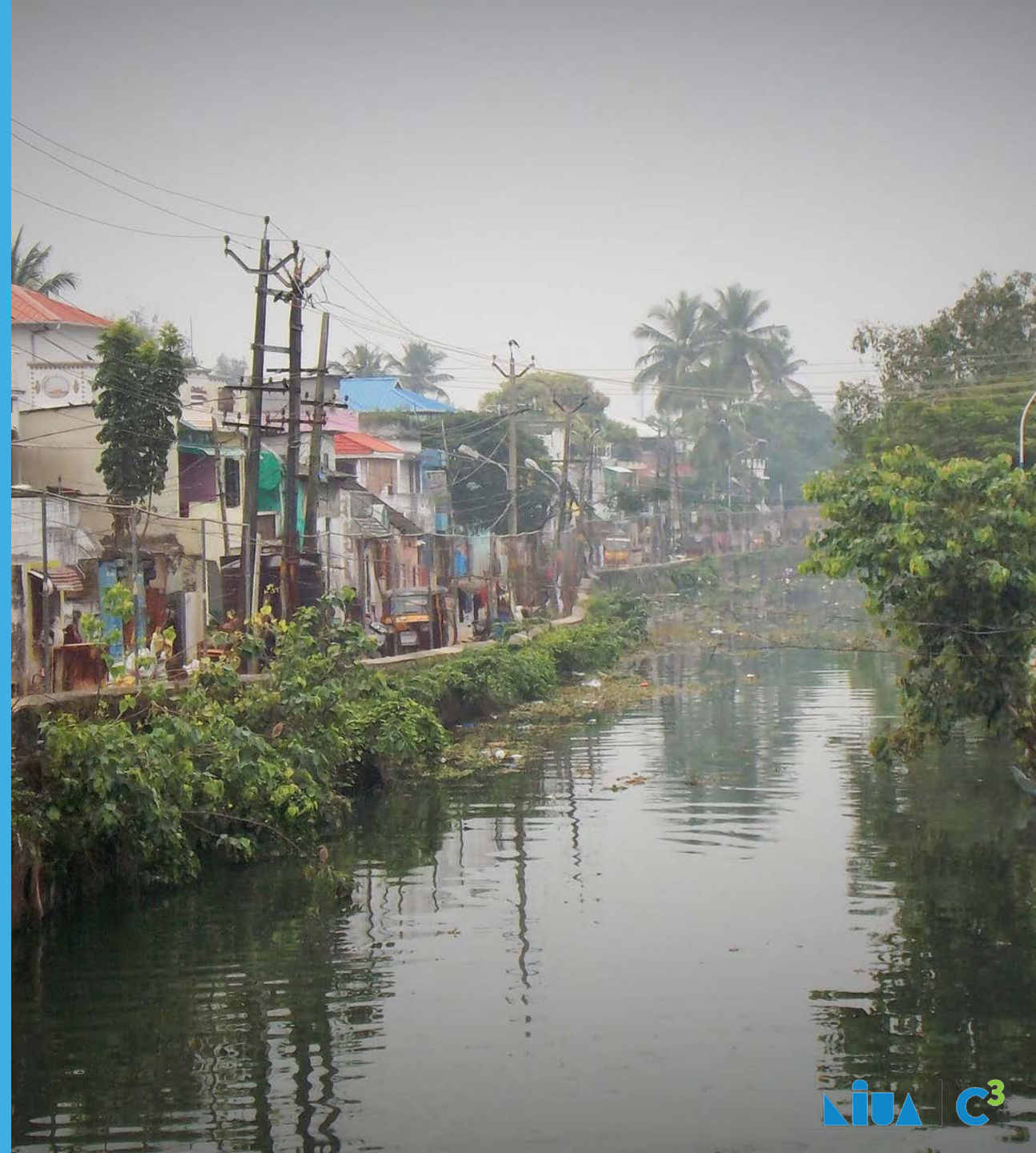
Mobility and Air Quality

1. Clean technologies shared vehicle
2. Availability of public transport
3. Percentage of coverage of non-motorized transport network (pedestrian and bicycle) in the city
4. Level of air pollution
5. City air action plan (planning and implementation)



Water Management

1. Water resource management
2. Extent of non-revenue water
3. Wastewater recycle and reuse
4. Flood/water stagnation risk management
5. Energy efficient water supply system
6. Energy efficient wastewater management system



Waste Management

1. Waste minimization initiatives taken by the city
2. Extent of dry waste recovered & recycled
3. Construction & Demolition (C&D) waste management
4. Extent of wet waste processed
5. Scientific landfill availability and operations
6. Landfill/scientific remediation



CLIMATESMART CITIES ASSESSMENT FRAMEWORK 2.0

Overview of 2.0



Energy and Green
Building



Urban Planning,
Green Cover and
Biodiversity



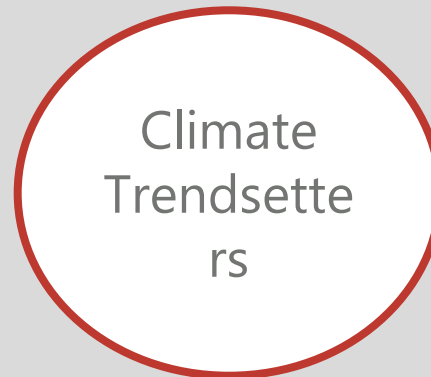
Mobility and Air
Quality



Water Resource
Management



Waste
Management



ClimateSmart Cities

Instituted by MoHUA to mobilise collaborative effort at all levels of government and among all stakeholders to implement climate action in cities



Key Stakeholders



ClimateSmart Cities Alliance

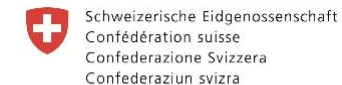
- Develop strategic partnerships with diverse skills
- Resources for implementing cutting edge technologies
- Share good practices
- Scaling up transformative actions

50+
Partners
onboarded

120+
Cities
supported

96+
Data
Points for
Climate
Action

Leveraging partnerships for
mainstreaming climate resilience in
India's urban discourse



Reach us:

Climate Centre for Cities, National Institute of Urban Affairs



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climate-smartcities@gov.in
c-cube@niua.org



@CCube



@C3_NIUA



@C3_NIUA



@Climate Centre for Cities (C-CUBE)



Smart City Policies

Break



University of Stuttgart
Institute for Human Factors and
Technology Management IAT



Fraunhofer



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SMARTilience

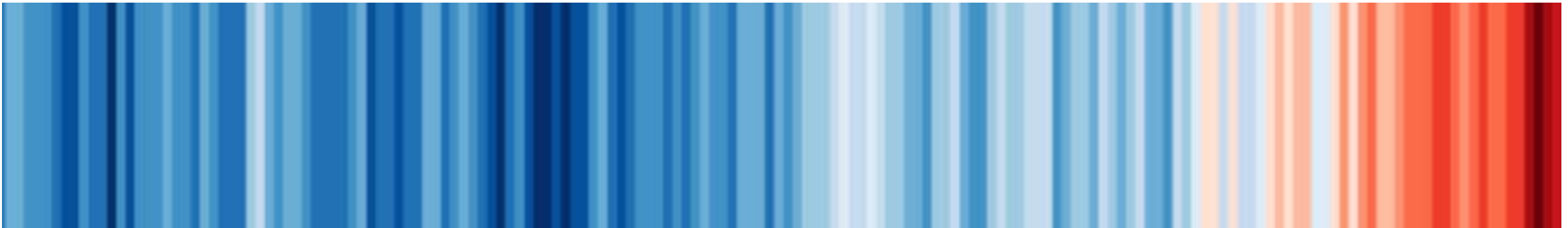
integrated monitoring model for the climate-resilient smart city



WHAT YOU WILL GET



- Insight into the topic of climate and resilience
- Contribute a tool that promotes climate-friendly work in cities (SMARTilience)
- Insights into transforming research
- Possibility to become a member of our Peer-to-Peer process



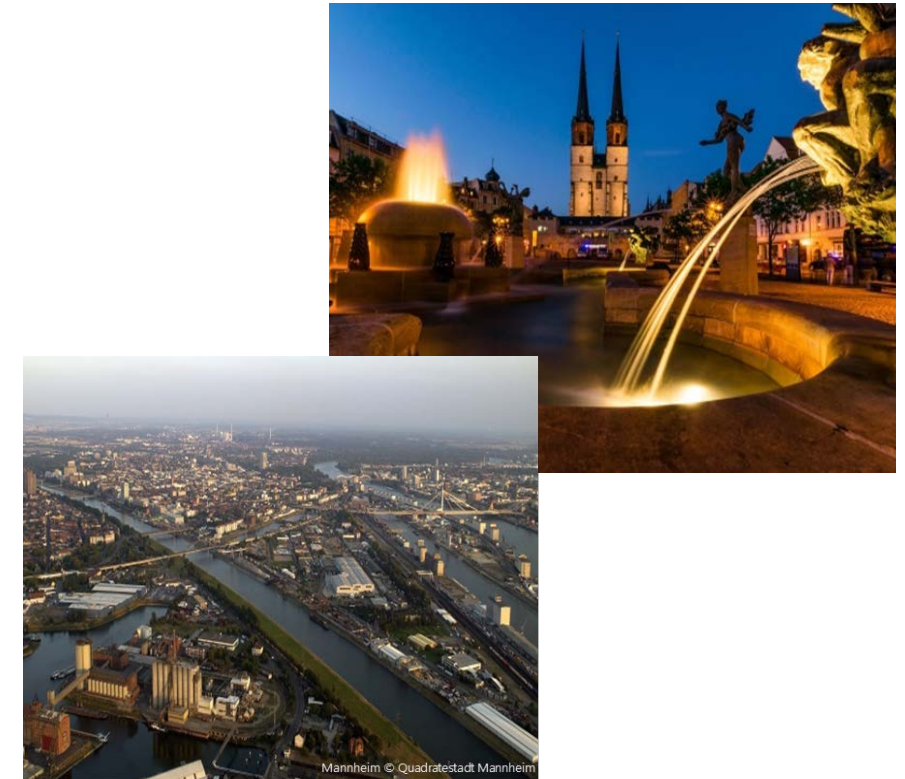
Source: https://www.morgenstadt.de/de/projekte/aktuelle-projekte/innovationsprogramm_klimaneutrale_staedte.html

- "wide" definition of the governance term (see Mayntz 2004; Benz et al 2007 and Zürn 2008)
- "While the concept of control explicitly targets the control actions of political actors, the governance perspective deals with the institutional structure and its effects on the actions of the addressees (Trute et al 2008: 177)" (Stoy 2015: 34).
- Preparedness: dealing with possible climate impacts
- Recovery: probability to recover again

WHAT IS THE SMARTILIENCE PROJECT ABOUT?



- Promotion by
 - Federal Ministry of Education and Research (BMBF)
 - Funding measure "Flagship Initiative Zukunftsstadt"
- Promoter
 - DLR German Aerospace Center e. V.
- Duration
 - 1-year definition phase (2017-2018)
 - 3-year research and development phase (2019-2022)
- Consortia: cities Halle and Mannheim, HafenCity University and University of Stuttgart, Drees&Sommer and Malik Management Gmbh



The operation

- Development of a socio-technical control model for climate-resilient urban development (urban governance toolbox)
- Testing of the control model in the Halle (Saale) and Mannheim real-life laboratories

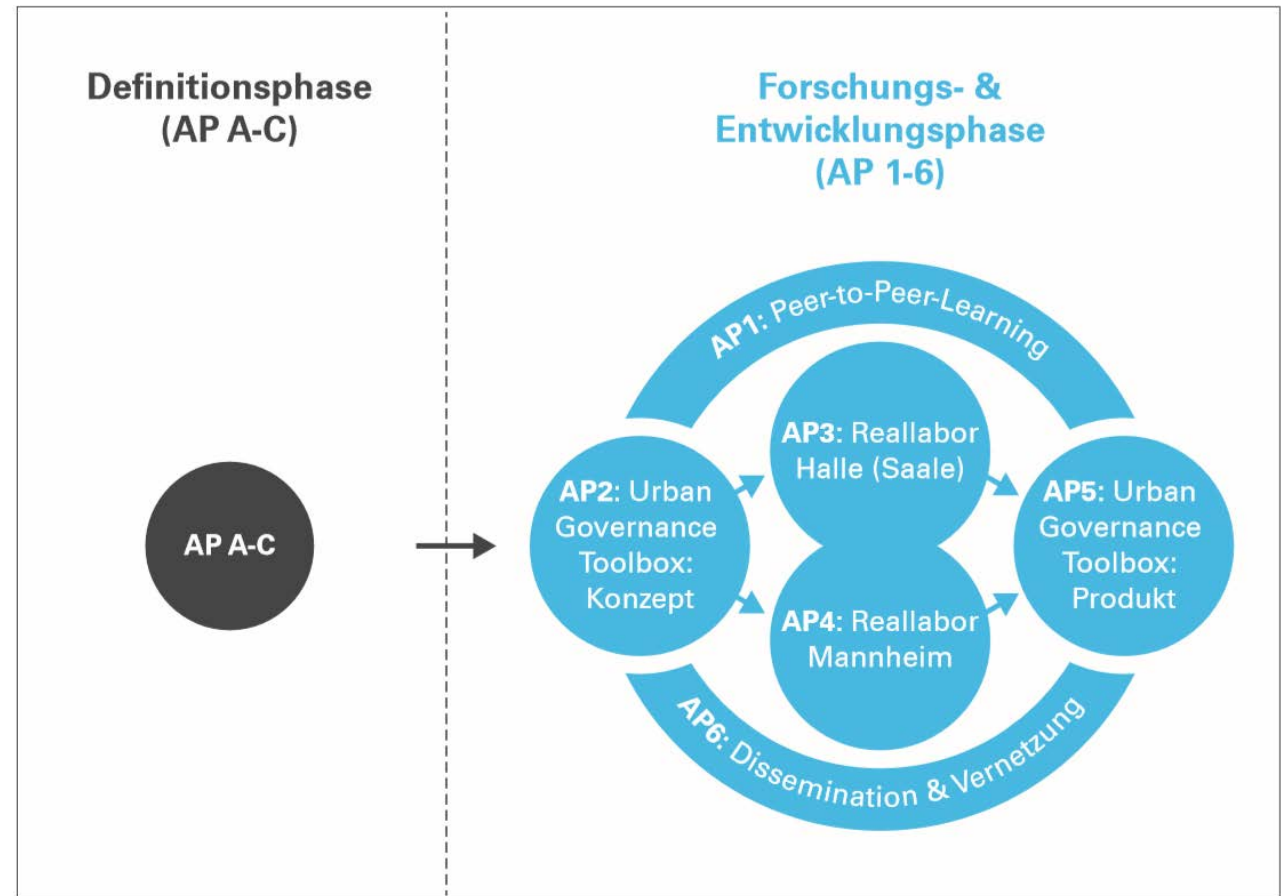


The objective

to support municipal decision-makers and actors* in taking efficient climate action

SMART TOOLS AND WORK PACKAGES

- **Control, planning and implementation** of climate protection and climate adaptation measures are **data-based**.
- The project implements innovative methods and tools **for systematic knowledge exchange** and **co-creative strategy development** in cities.



THE TOOLBOX FOR A CLIMATE-FRIENDLY CITY



- Decision and action makers can specifically search for tools for
 - Challenges like heavy rain
 - Search for adaptation goals such as qualification of colleagues
- The individual tools refer to concrete use cases

TOOLBOX MENÜ

+++ kurze Erläuterung der Toolbox-Funktionen und der Handhabung +++

KLIMAWIRKUNG		ZIEL		
Integrierte Betrachtung	CO ₂ -Reduktion	Bewusstsein bei Entscheidern in Verwaltung & Politik erhöhen	verwaltungsintern siloübergreifende Bearbeitungsstrukturen schaffen	Datengrundlagen verwaltungsintern heben
Binnenhoch-/niedrigwasser	Sturmfluten/Meeresanstieg	VerwaltungsmitarbeiterInnen qualifizieren	verwaltungsextern sensibilisieren	breite verwaltungsexterne Partizipation umsetzen
Hitze/Trockenheit	Starkregen/Sturzfluten	Motivation von Unternehmen erhöhen	Evaluationsprozesse gestalten	...

Praktik 01

Praktik 02

Praktik 03

Praktik 04

...

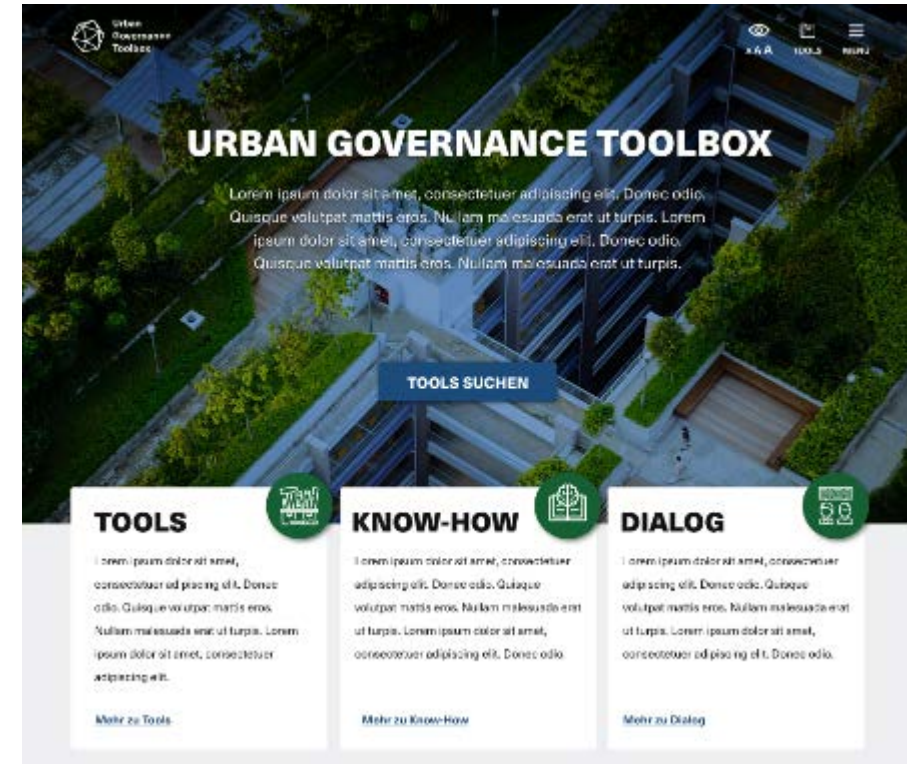
THE TOOLBOX FOR A CLIMATE-FRIENDLY CITY



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THE TOOLBOX FOR A CLIMATE-FRIENDLY CITY

- Decision and action makers can specifically search for tools for
 - Challenges like heavy rain
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- The individual tools refer to concrete use cases



TOOLS SUCHEN

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec odio.

Quisque volutpat mattis eros. Nullam malesuada erat ut turpis.

[STARTSEITE](#) - TOOLS SUCHEN

NACH STICHWORT SUCHEN...



Filter ausblenden



KLIMAWIRKUNG

- ✓ Integrierte Betrachtung
- ✓ CO₂-Reduktion
- ✓ Binnenhochwasser / Niedrigwasser
- ✓ Sturmfluten / Meeresanstieg
- ✓ Hitze / Trockenheit
- ✓ Starkregen / Sturzfluten



ZIEL

- ✓ Bewusstsein bei Entscheiden
In Verwaltung und Politik erhöhen
- ✓ Verwaltungs-intern siloübergreifende
Bearbeitungsstrukturen schaffen
- ✓ Datengrundlagen
Verwaltungs-intern heben
- ✓ Verwaltungsmitarbeiter*innen
qualifizieren
- ✓ Verwaltung-extern sensibilisieren
- ✓ Breite Verwaltungs-externe
Partizipation umsetzen
- ✓ Motivation von Unternehmen
erhöhen
- ✓ Evaluationsprozesse gestalten

TOOL REAL LABORATORY



Source: Fraunhofer IAO

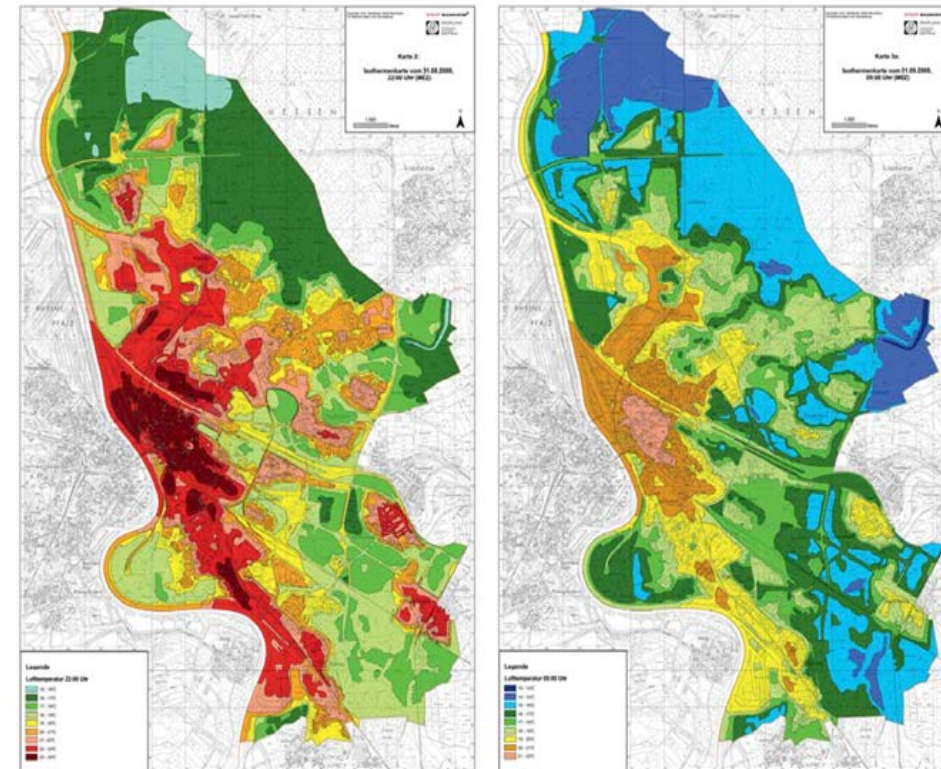
Application

- 2020/21 in Halle (Saale) and Mannheim)
- Practical experience University of Stuttgart with a living lab for sustainable mobility culture

TOOL HEAT ACTION PLAN

Preparations: City climate analysis

- Plan is being developed within the framework of the Mannheim real laboratory 2020
- Target group vulnerable groups
 - Interdepartmental working group within the administration



Source: Stadtklimanalyse Mannheim 2010



Source: © Rawpixel - Fotolia

■ Members

- municipalities/ cities
- Science
- Practice

■ Aims:

- recognize and analyze common challenges,
- identify best practices
- working solutions
- learn from each other

Your contact at IAT



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The Leipzig Smart City Unit – Institutionalizing the smart city topic in the city organization

Nadja Riedel

Senior Project Manager

Digital City Unit, City of Leipzig

Leipzig – a short intro



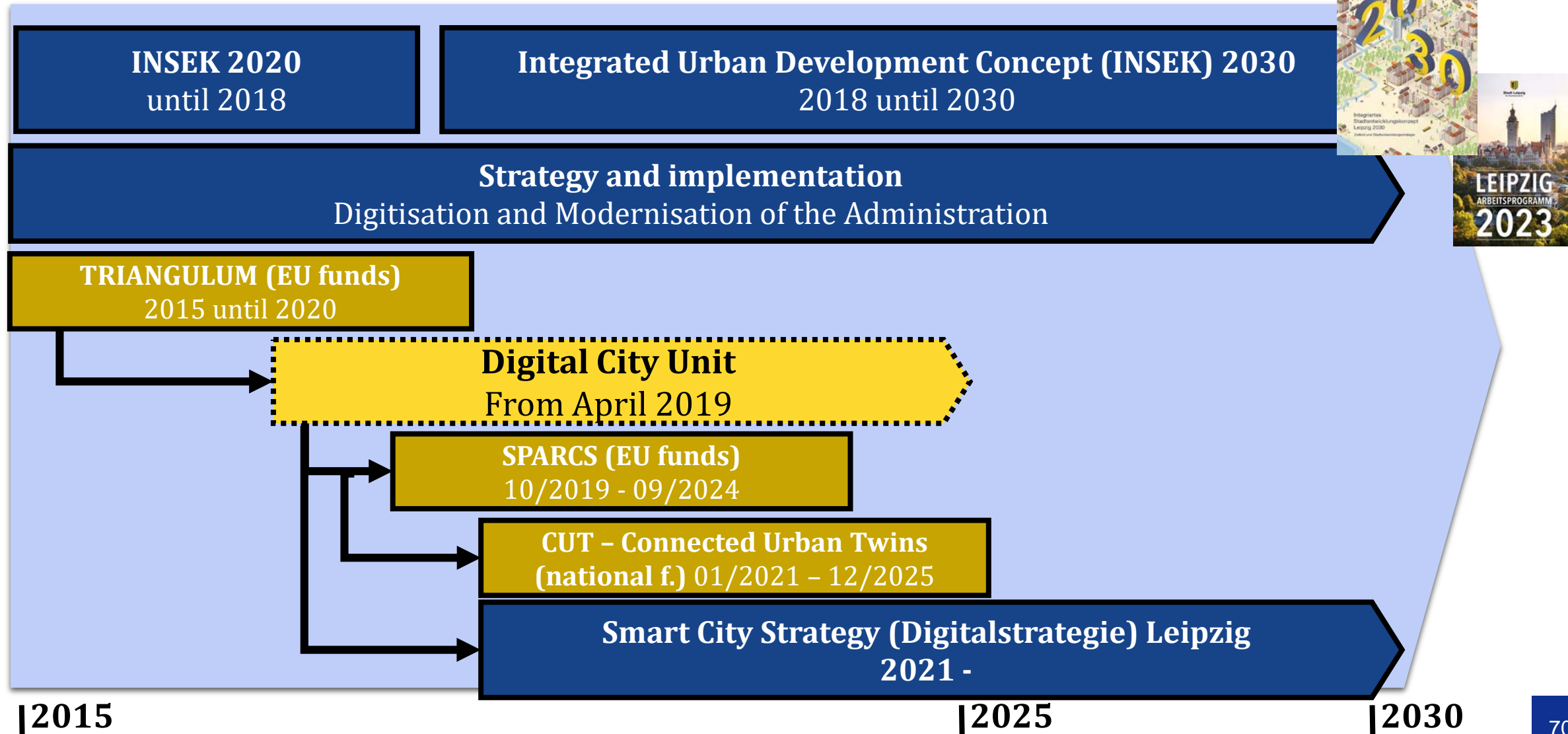
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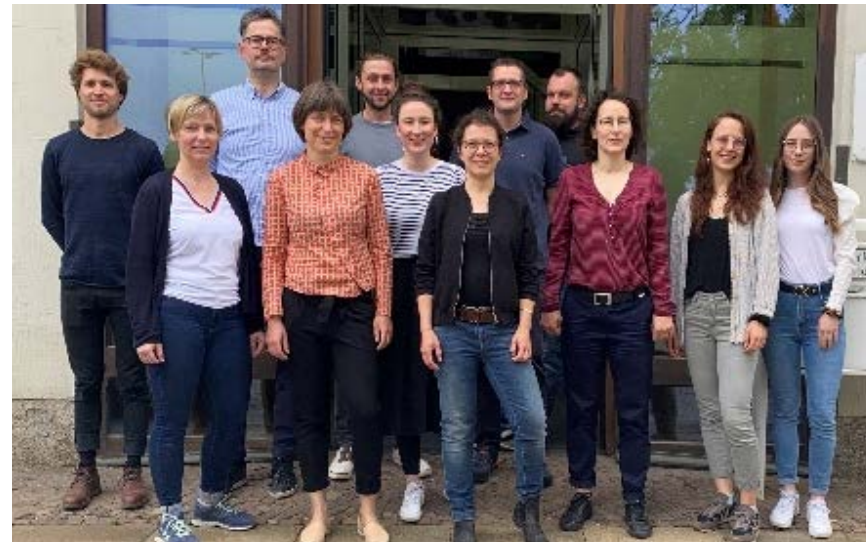
Urban Development and Smart City process in Leipzig



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- It is a competence centre for digitization within and for the city administration as well as external actors such as enterprises, civil society and science. The unit has an interface function between the municipality and its subsidiaries (public utilities and other enterprises).
- Establishment of new participation formats



Topics and projects Digital City Unit 2021



Stadt Leipzig
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Strategy

- Smart City Strategy (Digitalstrategie) – overall strategy



Data and Systems

- Urban Data Platform
- Funding project: Smart City pilot city: Connected Urban Twin with Hamburg & Munich
- LeipzigApp/ID Ideal

Networks and sensors

- Concept „carrier infrastructure“
- Concept for public wifi and local broadband
- EU-Project EfficienCE: energy-efficient public transport infrastructure planning



Energy transition

- EU-Project Urbis: upscaling intelligent energy systems
- EU-Project SPARCS: Sustainable energy positive & zero carbon communities

Digital participation/ circular economy

- Hardware for Future



Innovation development

> Digital Campus

- > Campus Zentrum
- > Data competence center
- > Smart City Challenge Leipzig
- > Competence Center

Civil society



SPARCS - Sustainable energy Positive & zero cARbon CommunitieS

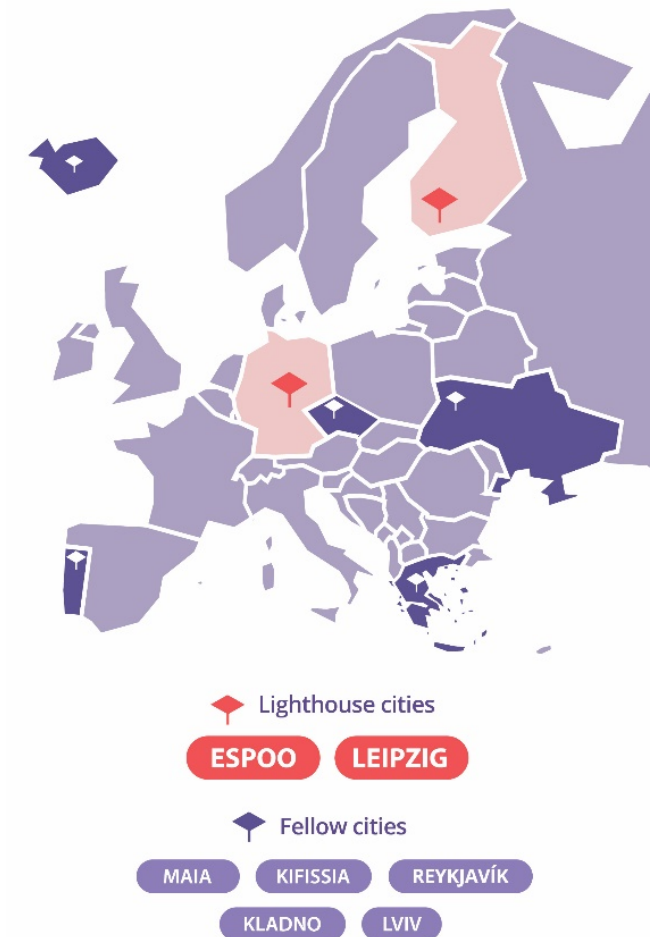


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- EU funded project (Horizon 2020 – Smart Cities and Communities program)
- **duration:** 10/2019 – 09/2024
- **Lighthouse cities:** Espoo (FI) und Leipzig
- **Fellow cities:** Kifissia (EL), Lemberg (UA), Kladno (CZ), Maia (PT) und Reykjavik (IS)
- partners from **science** (Fraunhofer Gesellschaft, VTT, ...) and **industry** (u.a. Kone, Siemens)
- Project budget: 19,1 Mio. €
- Budget for Leipzig consortium: 7,1 Mio. €

www.sparcs.info

www.digitalesleipzig.de



Project goals: development and testing energy positive districts



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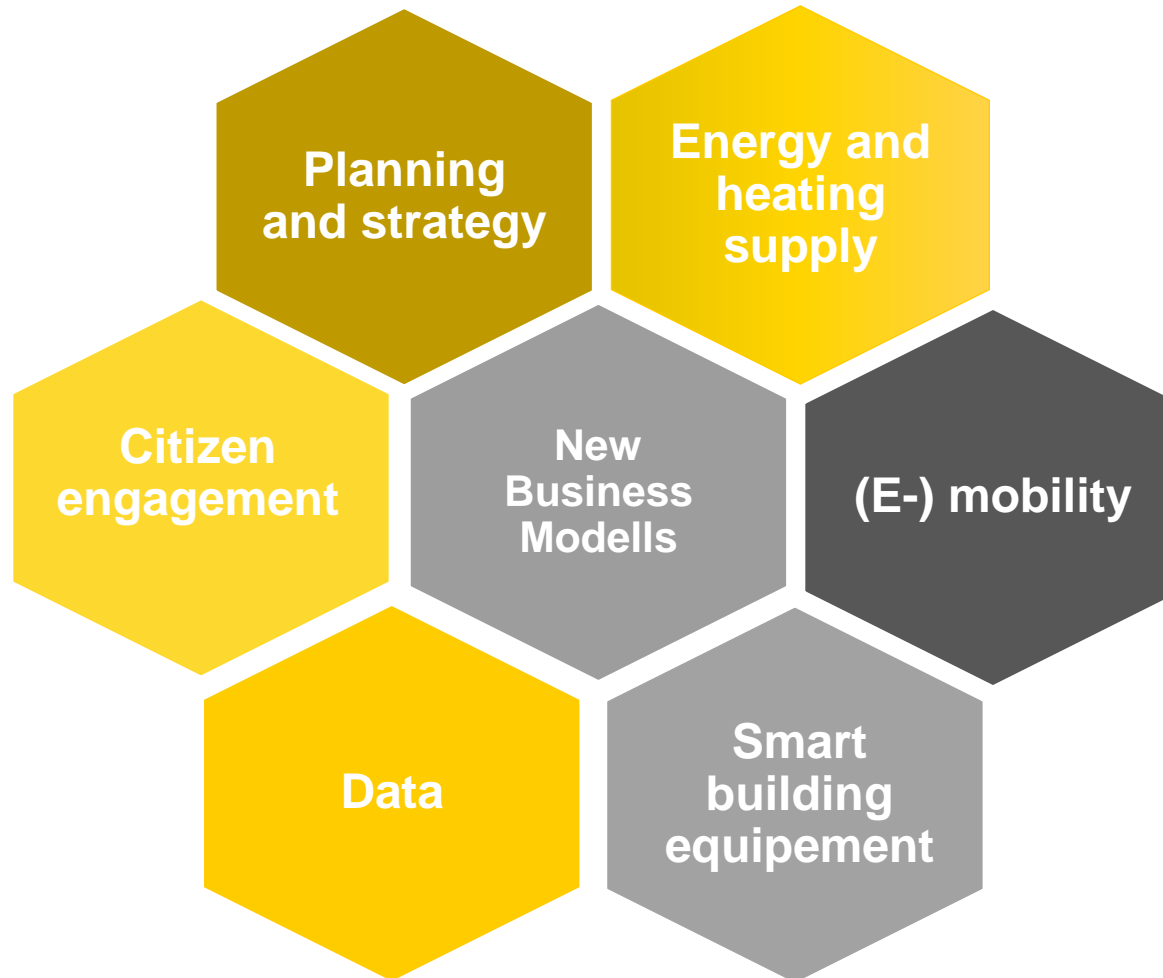
- Development of innovative solutions and approaches for urban change towards citizen-centred CO²-free ecosystems to improve the quality especially of life
- Development and verification of innovative solutions for the planning, deployment and dissemination of integrated energy systems
- **Central question: How can energy positive districts be planned, implemented and disseminated in a socially acceptable way?**



Starting points for the development of PEDS



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Thank you for your attention!



Stadt Leipzig

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Digital City Unit

Nadja Riedel

Senior Project Manager

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The MGI Webinar Series (tentative schedule)

- 🌐 Linking COVID-19 response to climate action (January 2021)
- 🌐 **Smart city policies (March 2021)**
- 🌐 Integrated planning for resilient cities – tools and approaches (May/June 2021)
- 🌐 Adapting to climate change – urban water management (October 2021)
- 🌐 Ecosystem services and nature-based solutions (December 2021)
- 🌐 Climate mitigation in the mobility sector (February 2022)
- 🌐 Smart city finance & procurement (April/May 2022)

Contact: Sophie Mok (sophie.mok@iao.fraunhofer.de)

Stay updated!



<http://www.mgi-iki.com/>



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